

**Espay Solar Energy S.L.**

# **Namibia s outdoor communication**



## Overview

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The Ministry of Information and Communication Technology has renewed its commitment to ensuring universal access to communication services, with plans to expand radio, television and mobile network coverage across Namibia. To deliver compelling, mobile-first brand visibility that turns every road into a media channel, and every journey into a message touchpoint — reaching Namibians where they live, work, move, and engage. At HEKAMI OUTDOOR, we don't wait for audiences to find your message — we drive it to them. We. Primedia Outdoor Namibia opened in 1999. Primedia has a presence in all 13 regions and is the market leader with 6 digital screens located in 3 regional capitals. Namibia is home to the world's oldest desert. At a grading of all outdoor advertising companies in Namibia, Alliance Media was awarded the highest possible ranking, the Gold Award for being the best outdoor advertising company in Namibia at the prestigious PMR Awards ceremony in Windhoek last week. The event, held at the Windhoek Country Club. As Namibia's leading Mobile Out-of-Home (MOOH) media specialist, we operate a national fleet of 52 high-visibility mobile billboard trailers, engineered to deliver real-time brand presence across urban hubs, rural towns, road corridors, border posts, airports, and security checkpoints — every. Translation into Local Vernaculars: We don't just deliver messages — we deliver understanding. Rössing Uranium - Be Safe on the Road! ECN - takes the General Registration of Voters (GRV) and Democracy Awareness OOH campaign.

## Namibia s outdoor communication

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### Alliance Media wins best outdoor ad company in Namibia

The company boasts the largest network of billboards in Namibia and is the largest outdoor advertising supplier to the countries' most prominent brands. Alliance Media is known as Africa's leader in out of ...

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### About Us - HEKAMI OUTDOOR

Established in 2021 and 100 percent Namibian-owned, HEKAMI OUTDOOR is built for scale, speed, and message mobility -- connecting brands and campaigns directly to hard-to-reach, high- impact ...



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### Namibia - Primedia Outdoor

Primedia Outdoor Namibia opened in 1999. Primedia Outdoor Namibia is the largest OOH media owner with 858 council -approved panels. Primedia has a presence in all 13 regions and is the market ...



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### Our Solution - HEKAMI OUTDOOR

If you're looking for media that goes where your people are, HEKAMI OUTDOOR is your go-to mobility media partner. Let's move your message further, faster, and deeper into Namibia. We help clients ...



### **ProdAfrica Business Directory**

As the largest Out Of Home (OOH) media agency in Namibia, we offer Outdoor Advertising, Billboard Advertising, Digital Billboards, Airport Advertising, Shopping Mall Advertising and Street Pole ...

### **Our Work - HEKAMI OUTDOOR**

AMTA - aims to increase its silo capacity with a targeted campaign in host towns.

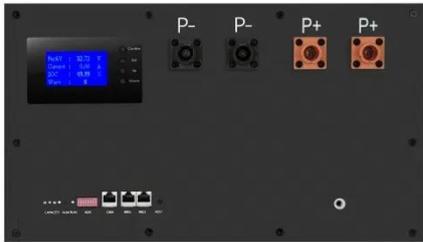


### **HEKAMI OUTDOOR - Namibia's leading mobile Out of Home (OOH)**

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To deliver compelling, mobile-first brand visibility that turns every road into a media channel, and every journey into a

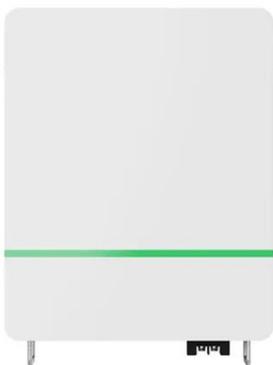
message touchpoint -- reaching Namibians where they live, work, move, and engage. ...



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### **STADIO NAMIBIA - Maximizing National Reach through Strategic ...**

This campaign reflects STADIO Namibia's data-informed, student-centric approach to engagement. By leveraging HEKAMIOUTDOOR's national network of mobile billboards, the institution has not only ...



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### **MTC - Creating Impact in the Commuter Environment - HEKAMI ...**

In January 2023, MTC reaffirmed its brand presence in the everyday lives of Namibians through a targeted mobile billboard campaign designed to capitalise on high-footfall commuter and retail ...

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### **Govt pushes for universal communication coverage**

Theofelus announced that 35 new towers have recently been launched across

Namibia, including two in the Kavango East region at High Society Station 4 and Kangongo village. Two more ...

#### APPLICATION SCENARIOS



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